

Milwaukee Northwest Chapter  
Harley Owner's Group, H.O.G.  
**Mission and Values Statements**

**Purpose**

The purpose of the Milwaukee Northwest Chapter shall be to promote responsible motorcycling activities for H.O.G. members by conducting chapter activities and encouraging participation in other H.O.G. events. Chapter activities and operations shall be conducted in a manner consistent with a family-oriented, nonpolitical philosophy.

**Mission**

The Milwaukee Northwest Chapter is a chapter of the Harley Owners Group sponsored by Milwaukee Harley-Davidson. The Milwaukee Northwest Chapter is dedicated to providing a social environment where Harley enthusiast's can share a common interest. We promote camaraderie within our membership and with other H.O.G. Chapters. We emphasize the need to ride safely and to ride sober. We encourage volunteering for National H.O.G. and Milwaukee Northwest Chapter sponsored events. As a H.O.G. Chapter, we share the pride of Harley-Davidson ownership and the need to carry on the tradition of "riding free." Our motto of "Ride Safe-Ride Free" conveys our passion of this sport to our members. We continually seek new ways to enhance our member's experience of owning a Harley-Davidson motorcycle.

**Values**

We are people driven. We believe that teamwork and volunteering are essential to the success of the Northwest Chapter. We believe that honesty, integrity, and fairness should be the cornerstone of whatever we do. We believe that the membership should support Milwaukee Harley-Davidson.

Milwaukee Northwest Chapter is a chapter of the Harley Owners Group, H.O.G., in pursuit of this vision.